

# Alistair Wong

**Address** 73 Ashby Avenue, St Heliers, Auckland 1071, New Zealand  
**Telephone** +64 9 521 2761  
**Mobile** +64 21 2425492  
**Email** [Alistair.Wong@JWT.com](mailto:Alistair.Wong@JWT.com), aliwa\_\_@hotmail.com

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**Profile** A graduate who has been in the advertising industry for 3 years who is looking to venture outside of the comfort zone and experience different cultures. Born and bred in New Zealand, teaching English is seen as a rewarding experience for teacher and student alike. Because of this motivation is high and passion is inherent from within.

## Education

### **The University of Otago – 2003 - 2005**

A Bachelor of Commerce (B average)  
Major

- Management
  - Strategic Human Resource Management
  - Employment Law and Relations
  - International Management

Minor

- Marketing
  - Advertising and Communications
  - Marketing Research
  - Statistics

*Related course work:* As a part of course requirements, a strong grasp of the English language is necessary to complete assignments which included essay, reports, and presentations (often all at once).

### **Teflonline.com - 2009**

Recently completed a 60 hour course on Teflonline.com with an overall mark of 92%

Will be upgrading this to a 100 hour course before employment

### **Glendowie College – 1998 – 2002**

Received B bursary in the following subjects:

English  
Statistics  
Economics  
Physics  
Physical Education

Extra Curricular activities included:

House captain, First IV Rugby, Intermediate and Senior athletic champion

**Work Experience**  
Jan 08 - Present

**JWT Auckland - Parnell**  
**Media Planner/Buyer**

Currently working at JWT Auckland in the media department as a Media Planner/Buyer. Maintaining relationships with clients and Media suppliers are very important skills where all points of contact are used for communication in English. Proficiency in emails, conversation, and group/individual presentations is a requisite part of the job. Clients include Nokia, and Accent Group Australasia

Aug 06 - Dec 07

**Ogilvy & Mather - Parnell**  
**Media Buyer**

As a fresh-faced graduate, Ogilvy gave me an opportunity as a Media assistant where I quickly earned promotion to Media Buyer within 4 months. Communication skills were a must. I had to foster and maintain relationships with media suppliers using all methods of communication. Clients include GSK and NZ Steel. Throughout my tenure I also had played parts in Kimberly Clarke, Briscoes Group, Holden and Progressive Supermarkets Group.

**Professional Training**

Microsoft Excel, Microsoft Word, Microsoft PowerPoint. Presentation training

**Additional Skills**

Computer skills  
First Aid Course  
Full Driver License  
New Zealand Born - Fluent in English Language  
Intelligent and Innovative.  
Creative

**Leisure Activities**

Rugby Union  
Skateboarding  
Touch Rugby  
Rugby League  
Drawing/Painting  
Guitar

**References**

Available on request