

# JAMES SUH

**ADDRESS** Dongseong 2 Cha Apt., Jukjeon 2-dong,  
Suji-gu ,Yongin-si, Gyeonggi-do, Korea  
**EMAIL** junsuh81@hotmail.com  
**PHONE** 010. 5055. 0742  
**D.O.B.** 1981. 02. 12

## QUALIFICATIONS

Effective team player with strong interpersonal and communication skills. Thrive in position that require extensive traveling worldwide. Produced documentaries in Brazil, Canada, Denmark, England, France, Korea, Swiss, Sweden, Italy, Hong Kong, and US.

## EXPERIENCE

**IVY GLOBAL**, Ontario, Canada  
Educational Consultant/Instructor

October '07 – September '08

| Consulted students to get an admission into Canada & US colleges/ Prep schools.

| Instructor for TOEFL/ SAT.

**SAMSUNG CHEIL COMMUNICATIONS**, Seoul, Korea  
Producer/ Strategic Planning

August '04 – September '07

## PROJECT TITLE

## CLIENT

## ROLE

“Samsung Experience”  
Promotional Videos  
[www.samsung.com]

Samsung Electronics  
Global Marketing Team

### Producer

Promotional Video for Samsung Global Website.

- Developed preliminary production schedule & budget for six viral films for \$1.5 Million US.
- Researched & Negotiated with global production agencies: Partizan, HSI, Hungryman, & Digitas.
- Coordinated meetings between the client & production agencies in NY.

Brand is...

Samsung Electronics  
Global Marketing Team

### Producer

60 minute long documentary on creating a lovable brand of 21st century.

- Created & written storyline for the documentary.
- Raised Financing and managed \$200,000 US budget for the film.
- Networked with world renowned marketing companies & marketing gurus including Kevin Roberts, Seth Godin, David Aaker.

Borrowing from a dream

Samsung Design Centre  
SERI

### Producer

90 minute long documentary on the essence of sensibility and creating a condition for a ‘good design.’

- Created & written storyline for the documentary.
- Raised Financing and managed \$140,000 US budget for the film.

The Good to Great Company    Samsung HR  
Development Centre

- Networked with world renowned design companies & designers including IDEO, MIT Media Lab, Stefano Giovannoni, Dante Donegani.

### **Producer**

60 minute long documentary about the DNA of Global Leading Companies.

- Created & written storyline for the documentary.
- Raised Financing and managed \$100,000 US budget for the film.
- Networked & Negotiated with top executives from 13 multinational companies including LEGO, GE, L'oreal, Dupont, Merck, Airbus, & Absolut Vodka.

**KOTRA**, Seoul, Korea  
**(KOREA TRADE-INVESTMENT PROMOTION AGENCY)**  
Intern, Inbound Investment Promotion Team

April '02 – September '02

| Wrote columns featuring Korea's culture & investment trends as a Journalist in the KT&I (Korea Trade & Investment) Journal. It is a premier publication on investment in Korea dispatched to foreign companies and embassies in public corporations in more than 140 countries.

[[www.ikjournal.com](http://www.ikjournal.com)]

| Hosted the International Inbound Investment Promotion Conference.

## **EDUCATION**

Simon Fraser University, BC, Canada  
Bachelor of Arts in Economics

September '99 – April '04

Seoul National University, Seoul, Korea  
School of Business  
Exchange Student

September '03 – December '03

## **SKILL SET**

Camera Operation – Various DV & HDV Cameras

Digital Video Editing & Imaging – Various Avid, Final Cut Pro, Adobe Photoshop

Word Processing – MS Office

Literate & Fluent in English & Korean

## **ACTIVITIES**

Directed & Produced Short films for YWAM Broadcast Cinema

Jim Paek Ice Hockey League

Golf, Squash & Snowboarding