

GREG REESE

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Oceanside, CA 92056

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PROFILE: English speaking college graduate with a teacher's mentality

EXPERIENCE

SERVER, STONE BREWING COMPANY; ESCONDIDO, CA — 2009 - PRESENT

Food and beer server. Responsible for communicating the Stone philosophy with customers, knowledge of craft beer and food, and inform the guest on menu selections and upcoming events. I take orders from clients and ensure the product's delivery in a timely manner while meeting and exceeding the customers' needs.

CEO AND OWNER/PRESIDENT, DROPSET; SAN DIEGO, CA — 2010 - PRESENT

Sales and marketing agent for ticketed events and performances. Responsible for event production, personal selling, customer satisfaction, and marketing and promotions. I prospect new clients and maintain existing accounts. Partner companies include Eventvibe, Amplified Access, and Eclipse Events.

MARKETING CONSULTANT, 3I TRANSLATIONAL SERVICES; SAN MARCOS, CA — 2010

Strategically determined where to find new customers in the United States, current competition, and how to increase business. Worked closely with the CEO and developed a detailed marketing plan for the company.

BAR MANAGER AND TENDER, BLVD AND PF CHANG'S; SAN MARCOS AND NEWPORT, CA — 2008 - 2009

Ordering and purchasing alcohol for the bar, marketing and promotions, bartending and serving.

CAMPUS RECREATION SPECIALIST, ASSOCIATED STUDENTS INC.; SAN MARCOS, CA — 2008 - 2010

Setting up recreational events, marketing, and promotions. Created new athletic events on the CSUSM campus. Develop and organize marketing strategies with teams of people.

EDUCATION

California State University San Marcos — Bachelor of Science in Business Administration: Marketing - 2010
Orange Coast College, Costa Mesa, CA — Marketing Certification - 2007
CPR Certified - 2011

SKILLS AND ATTRIBUTES

- English, Math, Computer skills
- Physical Education/Athletics Coach
- Able to run class criteria and teach others
- Excellent communication skills
- Friendly, outgoing, patient

ACHIEVEMENTS

- Captain at CSUSM Men's Soccer
- CSUSM Entrepreneur Society member and Quick-Pitch Winner
- Student government representative on the CSUSM Student Fee Advisory Committee

REFERRALS

Eddie Navaro, Manager; Stone Brewing Company
Pat Worden, Vice President of Student Affairs; CSUSM
Justin Navalle, Manager; Amplified Access and Eventvibe