

# TAEINN JOSEPH CHANG

DOB: 1986.09.03

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## EDUCATION

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**Korea University** Seoul, Korea  
Aug 2016  
*Master of Business Administration (Finance MBA)*

- Completed IRP program at Fudan University in Shanghai, China
- Accomplished IRP program for Credit Risk at Risk Management Institute in National University of Singapore

**University of Wisconsin – Madison** Madison, USA  
Aug 2011  
*Bachelor of Arts*

*Double Major – International Studies - International Politics, Economics, & Politics, and East Asian Studies*

- Scholarship for International Study abroad program at Peking University in Beijing, China
- Had gap year and work after freshman year in order to gain state residency

**Korea University Maquarie University** Seoul, Korea  
Mar 2017  
*The Master of Translation and Interpreting Studies Certificate (Completed 1<sup>st</sup> Semester)*

**Hallym University Graduate Studies – Department of American Law** Seoul, Korea  
Aug 2018  
*Completed 1<sup>st</sup> Semester*

## EXPERIENCE

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**OHIN COMPANY** Seoul, South Korea

<Owner of Young Jong Grand Bridge Rest Area consist of Restaurant & Café, Gallery, and Designer's Shop. Manufacturer of souvenirs brand "I Love Seoul", made co-branded credit card "I Love Seoul" with #1 Commercial bank – KEB Hana Bank>

*Co-founder, Managing Director* Aug 2013 – Aug 2015

- Significant contribution to increasing sales revenue from 0 to \$ 2 million within 1.5 years
- Responsible for human resource management involving recruitment, selection, and training of 40+ employees
- Responsible for achievement of the Guinness World Records "World's Largest Steel Sculpture"
- Managed over 60 contracts for the designer's shop and the main shopping section at Young Jong Grand Bridge Rest Area (YG Entertainment, Fifty Fifty, Sticky Monster Lab, Korea Ginseng, Samsung F&C)
- Independently directed opening of I Love Seoul Shop branch at brand-new Lotte World Mall in Seoul
- Maintained solid communication with Lotte Group regarding further new business development

**DAESANG AMERICA** Hackensack, New Jersey

<One of the largest Korean food manufacturer company's Headquarter in North America>

*Marketing Assistant / Business Development Team* Oct 2012 – March 2013

- Managed Amazon Sales account that resulted in 15% increase in sales over a three month period
- Presented company's products during major national food expos contributing to increase of potential clients among U.S. mainstream market
- Constructed effective online marketing strategy for products which increased customer awareness
- Negotiated price with 10+ suppliers in order to enter Korean market with more possibilities of success
- Efficiently managed warehouse inventories and resolved customer complaints

**FOREX CAPITAL MARKET** New York, New York

<World Largest Foreign Exchange Company based in New York's Financial District>

*Institutional Sales Intern* May 2012 – Oct 2012

- Worked exclusively in new business launch projects for the Korean Market
- Reported weekly and monthly world economic market reports in both English and Korean
- Launched effective viral marketing campaigns for increased in market awareness in Asia

## LANGUAGE

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- Native in both English and Korean
- Elementary level of Japanese and Spanish
- Certificate of TESOL (Teaching English Speakers of Other Language)

## SKILLS AND ACTIVITIES

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- Certificate of Participant for Guinness World Record "Largest Steel Sculpture"
- Advanced user of MOS