

MAXIMILIAN WANG

175 Bluxome Street, Suite 324
San Francisco, CA 94107
Send2MaxW@gmail.com
347.878.6299

EXPERIENCE

Designed by: Maximilian (Db:M), Freelance Designer and Consultant

San Francisco, USA

Select work:

- Vogue Germany, **Berlin Fashion Week** – advertorial design, *Berlin*
- Parc 55 Hotel and Delysium Events, **FASHIONably Loud** – advertorial design, *San Francisco*
- Opening Ceremony, **Fall 2009 Trunk Show** – media and planning, *New York*

CC-Pearls, Marketing and Merchandising Assistant

Duesseldorf, GE/New York, USA

- + Participated in the 2009 Frankfurt Tendance trade show and International Jewellery London trade show
- + Spearheaded market research for company expansion into North America, including mapping out prospective clients and potential competitors
- + Designed and executed new marketing approaches for client outreach and website development

Hachette Filipacchi Media US, ELLE, Editorial Design Assistant

New York, USA

- + Collaborated with editors and production artists in completing layouts for print
- + Contributed design themes, graphic support, proofreading and photo-editing for editors, photographers and stylists to ensure overall success of editorial projects

Hennes and Mauritz (H&M), Operations Manager

San Francisco, USA

- + Assisted managing store operations including scheduling, payroll, A/R and A/P, and inventory control
- + Aided in the interviewing, hiring and training of sales associates for new stores
- + Provided management and operations support for store opening of three West coast locations

Kumon Math and Reading Center, Teacher

San Francisco, USA

- + Taught elementary and intermediate levels of reading to students grades K-8
- + Assisted putting together a weekly curriculum for classes and organizing after school tutoring sessions

ASSERT, Inc., Mentor/Tutor

San Francisco, USA

- + Provided tutoring services for ESL students having trouble with school curriculum

EDUCATION

2007 **Bachelor of Science in Business Administration, Marketing**

San Francisco State University, San Francisco, CA

2007 **Bachelor of Arts in Industrial Arts, Visual Communication Design**

San Francisco State University, San Francisco, CA

RELATED SKILLS

Technical expertise: Mac OS, Microsoft Windows

Adobe/Macromedia Creative Suite, Microsoft Office Suite, QuarkXPress, AutoCAD, Sales Force

Languages spoken:

Fluency in English; familiarity in Korean, German and Cantonese; Mandarin currently in progress